

CHELSIE SLAMA

GRAPHIC DESIGNER

15+ Years Graphic Design experience in print and web.

She successfully meets demands of clients all along the Gulf Coast area. Chelsie is looking to join a dynamic team and is geared up to start tackling new creative projects.



WORK EXPERIENCE

MELE PRINTING

Lead Graphic Designer (2012-2017)

- Collaborated with clients to translate rough concepts into polished marketing materials for local businesses, corporations, and individuals.
- Oversaw visual direction of Mele Printing's internal marketing and promotional materials. Collaborated with departments to maintain consistent brand identity across all materials.
- Saw projects through from initial concept to final print production.

LAKESIDE CAMERA PHOTOWORKS

Head Graphic Designer (2010-2012)

- Provided one-on-one graphic design services for walk-in clients, including personal and business projects.
- Designed custom invitations, photo creations, branding packages, and marketing collateral (both digital and print).
- Managed marketing and promotions for the Lakeside Camera brand and its e-commerce store.
 - Improved organization, functionality, and user experience of the company's online store using a CMS.
 - Ensured cohesive visual branding across print, digital, and web.

THE LITTLE LLAMA COMPANY

Founder, Designer & Owner (2021-Present)

littlellamacompany.com

- Founded and operated an embroidery and hand-crafted gifts brand.
- Designed and maintained e-commerce website; managed all branding and marketing initiatives.
 - Photographed products, wrote descriptions, and developed a cohesive visual identity.
- Handled all operations including production of inventory, customer service, social media, and content creation.
- Developed and sold digital embroidery files to the maker community.

LETS CONNECT

-  chelsieslama.com
-  985.705.0987
-  chelsieslama@gmail.com
-  Covington, Louisiana

EDUCATION

2006-2010

Graduated from Louisiana State University with a Bachelor in Fine Arts with a concentration in Graphic Design.

SKILLS & EXPERTIZE

Proficient in Adobe Creative Suites

- InDesign
- Illustrator
- Photoshop

Mac based systems

DSLR Cameras

Some knowledge in CSS/HTML

CLIENTS

Developed brand and continued marketing support

- PLAYNOLA
- Roman Candy Rum
- Summit Insurance Agency
- Slama Construction
- The Little Llama Company
- Mitchell A+D